

## It's the fastest and easiest way to raise money for Guide Dogs!

Create your free personalised page, and then share it online with your family and friends, anywhere in the world.

Justgiving sends your donations straight to Guide Dogs, and reclaims Gift Aid automatically, saving you the hassle of chasing your sponsors.

You can set a page up in just two minutes by following these easy steps:

- Go to [www.justgiving.com/guidedogs/raisemoney](http://www.justgiving.com/guidedogs/raisemoney)
- Click 'create your page'
- Choose the event you are doing from the list or choose a type of event from the dropdown menu and click 'continue'
- Enter your event details/choose how long you want your page to be active
- If you're new to Justgiving, enter your email address
- Fill in your details and choose a password
- Choose a web address for your page and click 'create your page'
- Go to 'your account' to personalise your page with a message and image

## The more you tell people about your page, the more donations you'll attract...

- Email a link to your fundraising page to everyone in your address book, and ask them to forward it on to everyone they know too!
- Track your fundraising progress on your **Facebook** profile by using Justgiving's Facebook application at <http://apps.facebook.com/justgiving>



- Put a widget and 'sponsor me' button on your blog, website and social profiles like **MySpace** and **Bebo**. Find them by clicking 'promote this page' on the right of your fundraising page
- Add progress updates and photos to your blog, website or social profile, or by using photo and video websites like **You Tube** or **Flickr**
- Let Justgiving know how your fundraising is going so they can share your news and fundraising ideas with our other fundraisers. Justgiving may even profile you on their homepage – just email your details and a brief description of the event to [suggestions@justgiving.com](mailto:suggestions@justgiving.com)

If you need any help or advice with your fundraising or setting up a page on Justgiving, please contact the Events Team on **0845 600 6787**

